

Peterson Capital

Financing. | Investor relations. | Corporate Communications.



Peterson Capital at a glance



Peterson Capital is a Vancouver-based investment firm. We help secure financing and provide investor relations services for early-stage public companies in Canada's

resource, technology and biotechnology sectors.

We have raised nearly \$50 million and provided communication services for eight client companies since our inception in April of 2006.

By providing capital and support to Canada's leading entrepreneurs, we are proud to be helping finance Canada's future.

Our Focus:

We specialize in financing public companies that are seeking capital in the range of \$3 million to \$20 million. We will help source potential investors, advise on financing structures, and will arrange investor presentations with retail Investment Advisors and Institutional investors in Canada and in Europe.



As well, we develop a cost-efficient, pro-active and targeted investor relations program for our clients destined to maintain a high profile with their stakeholders, the media, and other members of the investment community.

Our three competitive advantages:

1. **Experience.** We have a small and efficient team of professionals that have deep experience and wide contacts in all levels of the Canadian capital markets: retail sales, institutional sales, investment banking and investor relations.
2. **Skill.** We know how to identify the investment highlights of our client companies and present these points in a sharp and focused presentation that helps our clients raise capital or maintain a high profile.
3. **Contacts.** We have longstanding relationships with brokers, fund managers and investment bankers across Canada and in Europe who will look closely at any company that we present to them.

Our team:

- **Rick Peterson – President.** An investment executive with 20 years experience in sales and senior management positions with leading national investment dealers including Merrill Lynch Canada, Yorkton Securities and HSBC Securities (Canada) Inc.
- **Adam Ho – VP Corporate Development.** 15 years experience in retail and wholesale investment sales and management, capital markets and investor relations at leading firms including Merrill Lynch Canada, TD Waterhouse and Real Assets Investment Management.
- **Edward Page – VP Corporate Development.** 25 years as a Financial Advisor with major brokerage firms Merrill Lynch Canada and CIBC Wood Gundy.
- **Connie Linder – VP Media Relations.** More than 12 years experience in the finance industry as an Investment Advisor and then as a consultant in financing, business and communication strategies to early-stage growth companies.

Our services:

1. **Basic Branding - "Fact Sheet" and Corporate PowerPoint presentation:** Two minimum tools that are tailored to your company, can be updated as need be and posted on your website, and easily sent out to investors and potential sources of capital. Highlights your company's strengths, milestones, valuation and potential upside in a clear, concise investor-friendly format.
2. **Investor Relations Platform and Program:** We can set up a platform that will quickly allow you to meet potential new investors, provide media exposure, keep existing shareholders updated and rapidly transition it all into an efficient and low-cost in-house operation that saves you time and money.
3. **Financing Services:** We can help structure a financing, introduce your company to new sources of capital, and host roadshows across Canada and Europe.



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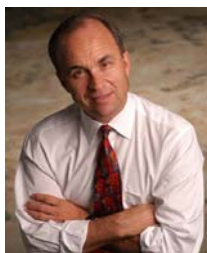


The three top reasons to hire Peterson Capital:

1. **We know our business** – we understand the early stage public markets, and know how to get your message to cut through to the people who can help you the most – quickly, efficiently and with impact. Our network of personal contacts and our ability to highlight the best parts of your story will pay measurable dividends from the start.
2. **We respect your time and money** – we deliver results on schedule, on-budget and with a minimum amount of disruption to your executive team's schedule.
3. **We deliver results** – we have successfully raised nearly \$50 million and carried on communications programs for eight different clients in the natural resource, technology and biotechnology sectors over the past two years.

Peterson Capital Clients:

NOVADX VENTURES CORP.
MED BIOGENE INC.
CANADIAN SMALL CAP RESOURCE FUNDS
NAIKUN WIND DEVELOPMENT INC.
FUNDAMENTAL TECHNOLOGIES II
METROBRIDGE NETWORKS
VISIPHOR CORP.
DAY 4 ENERGY



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Peterson Capital Clients:



www.novadx.com



www.medbiogene.com



www.cscrf.ca



www.naikun.ca



www.fundamentaltechnologies2.com



www.metrobridge.com



<http://www.visiphor.com>



www.day4energy.com